

## CONTRACT



KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Contract / Revision	Alt Order #
492507 /	06306320
<u>Product</u>	
AMER CROSSROADS ADD	
Contract Dates	Estimate #
10/02/12 - 10/08/12	953
Advertiser	Original Date / Revision
American Crossroads NV	09/06/12 / 09/06/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Sales Office	
TELEREP-PHIL	
Special Handling	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
	11
Product Code	
	27
Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Spots	
N 1	KVVU	10/05/12	10/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$900.00			
N 2	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$950.00			
N 3	KVVU	10/08/12	10/08/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$900.00			
N 4	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$950.00			
N 5	KVVU	10/06/12	10/06/12	NCAA Football Late Game	NCAA Football Late		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$2,325.00			
N 6	KVVU	10/04/12	10/04/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$900.00			
N 7	KVVU	10/04/12	10/04/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$950.00			
N 8	KVVU	10/02/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1-----				1	\$900.00			
N 9	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1-----				1	\$950.00			
N 10	KVVU	10/03/12	10/03/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1----				1	\$900.00			
N 11	KVVU	10/03/12	10/03/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$950.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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492507 /	06306320	
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10/02/12 - 10/08/12	AMER CROSSROADS	A953
Advertiser		Original Date / Revision
American Crossroads NV		09/06/12 / 09/06/12

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		Start Date	End Date	Weekdays	Spots/Week				Rate			
		Week: 10/01/12	10/07/12	--1----	1				\$950.00			

Totals

11 \$11,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	11	\$11,575.00	\$9,838.75
Totals	11	\$11,575.00	\$9,838.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6306320  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP \*

91  
SEP 6/12 13-05  
\*\*\* KVYU-TV \*\*\*

66 CANAL CENTER PLAZA, SUITE 555  
גַּתְּרַבְּרָנְדְּ 77 22211

SALES PRSN PH- TERESA DIFURIA

ORDER # 492507 CONTRACT # 6306320

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT2/12 OCT8/12 WK-1  
FREQ AMER CROSSROADS ADD HS1#933 COMM: (LINE, ORDER,

卷之三

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED

DATE SEP 6/12 13-05

REP: TO ROSE  
FR NIKKI

NEW AMERICAN CROSSROADS ADD  
TOTAL \$11575  
PLS CNF THANKS

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP 6/12 13 - 05

LINE#:	PROGRAM : CON COM1:	DATE :	DATE : /WK:	INVT :	SPTS:
3	600P-630P	30	\$900.00	10/8	10/8
	PROGRAM : MORE ACCESS				1
	CON COM1: NEWS				MON
4	700P-730P	30	\$950.00	10/8	10/8
	PROGRAM : EXTRA				1
	CON COM1: EXTRA				MON
5	100P-800P	30	\$2,325.00	10/6	10/6
	PROGRAM : COLLEGE	FOOTBALL			1
	CON COM1: COLLEGE	FOOTBALL			SAT
6	600P-630P	30	\$900.00	10/4	10/4
	PROGRAM : MORE ACCESS				1
	CON COM1: NEWS				THU
7	700P-730P	30	\$950.00	10/4	10/4
	PROGRAM : EXTRA				1
	CON COM1: EXTRA				THU
8	600P-630P	30	\$900.00	10/2	10/2
	PROGRAM : MORE ACCESS				1
	CON COM1: NEWS				TUE
9	700P-730P	30	\$950.00	10/2	10/2
	PROGRAM : EXTRA				1
	CON COM1: EXTRA				TUE
10	600P-630P	30	\$900.00	10/3	10/3
	PROGRAM : MORE ACCESS				1
	CON COM1: NEWS				WED
11	700P-730P	30	\$950.00	10/3	10/3
	PROGRAM : EXTRA				1
	CON COM1: EXTRA				WED

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SEP 6/12 13-05  
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